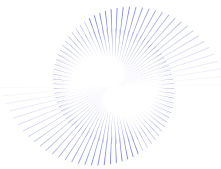


Rediscover Your Brows

New from the trusted skincare experts at Obagi comes Obagi Nu-Cil™ Eyebrow Boosting Serum with innovative NouriPlex™ technology to support the appearance of fuller, denser, more face-defining brows with results that continue to build day after day.



NouriPlex Technology

Formulated with NouriPlex technology, a proprietary blend of 4 key ingredients targeting the anagen phase of the brow hair cycle to visibly improve brows.

Biotin: supports keratin production leading to appearance of thicker and fuller eyebrows.

Proprietary Lipid Compound: targets the anagen phase of the eyebrow hair to provide thicker, fuller-looking eyebrows.

Sodium Hyaluronate: seals in moisture leading to more voluminous looking eyebrows.

Panthenol: helps with hair conditioning, moisture and texture improvement.

DIRECTIONS/USAGE



Nightly after cleansing the skin, hold wand horizontally and apply the brow serum directly to the eyebrow hair follicle and to the skin along the brow line where hair prominence is desired.

DO NOT APPLY to any other areas.



Boost Your Brows in as little as 8 weeks*

- **96%** of subjects felt the product helped to add sheen and luster to eyebrows
- **94%** of subjects felt eyebrows looked visibly thicker
- **87%** of subjects agree that the serum enhances sparse eyebrows

After 12 weeks of use*

- **100%** of participants saw visible improvement in eyebrow fill and volume/density after 12 weeks of use*

0 WEEKS‡

4 WEEKS‡

8 WEEKS‡

12 WEEKS‡



*Photos have not been retouched. Results may vary.