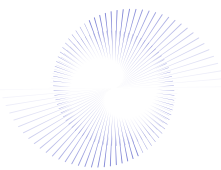


Reveal Revolutionary Lashes From Root to Tip

New from the trusted skincare experts at Obagi comes Nu-Cil Eyelash Enhancing Serum with innovative NouriPlex™ technology that supports the appearance of fuller, denser, more voluminous lashes with results that continue to build day after day.



NouriPlex Technology

Formulated with NouriPlex technology, a proprietary blend of 4 key ingredients targeting the anagen phase of the lash cycle to visibly improve lashes.

Biotin: is known to support Keratin production to encourage the look of thicker, fuller lashes.

Proprietary Lipid Compound: targets the anagen phase of the lash cycle to provide thicker, fuller-looking lashes.

Sodium Hyaluronate: nourishes lashes and provides moisture for more voluminous-looking lashes.

Panthenol: helps to hydrate, enhance shine and soften lashes.



DIRECTIONS/USAGE

Nightly, after cleansing the skin. Apply a thin layer of the Serum to the base of the upper lash line. Dip the brush once per eye and wipe any excess product off the brush before applying.

Before, meet after.



Baseline[†]



Week 8[†]



Week 16[†]

In clinical trials, after 16 weeks of use*

- 93% of study participants said their eyelashes show visible improvement
- 89% of study participants said their eyelashes look thicker and more densely packed
- 86% of study participants said Nu-Cil helped to enhance their sparse lashes
- 83% of study participants would continue using Nu-Cil over getting eye lash extensions
- 82% of study participants said Nu-Cil enhanced their lash sweep or shape

*2021 16 week double-blinded study. Data on file at Obagi Cosmeceuticals LLC.

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[†]Photos have not been retouched. Results may vary. Measured by an expert grader based on a grading assessment scale 1-4.